

# How to Build a Powerful Personal Brand

## Attitude to Clients

How much of your emotional state is shared with clients?  
Or can you put yourself aside & present a consistent Positive can do attitude?

## Aligning Your Purpose

Does your personal brand represent what you stand for?  
Does it clearly communicate what you are passionate about in business & life?

## Personal Branding Script

Your Personal Branding Script brings these elements together to present key messages about you & your career successfully

Personal  
Branding for  
Success



## Confidence & Presence

When you walk in a room do people stop and notice you- is there an air of confidence about you? Or do people not notice you at all?

## Photos and Profiles

How old are the photo's and profile pictures you have on social media? Is the image a professional one that presents you in a good way?