

ON PURPOSE TRANSFORMATION



Advisory
Mentoring
Consulting
Coaching



Your Leadership Success is our Business



LEADERSHIP SUPPORT SOLUTIONS

- DIAGNOSTIC TOOLS
- CULTURAL STRATEGIES
- PERSONAL BRANDING
- STRATEGIC HEALTH CHECKS
- COACHING PROGRAMS
- BUSINESS STORYTELLING
- TEAM BUILDING (TRIBES)
- CROSS GENERATIONAL
- CULTURAL DIVERSITY
- CORE FUTURE SKILLSETS
- ONLINE PROGRAMS



Leadership Success in a Digital Age

BUILDING YOU AND YOUR TEAMS LEADERSHIP SKILLS TO THRIVE THROUGH CHANGE AND TRANSFORMATION

Building Tribes of Leaders is at the heart of the work we do with you and your team to diagnose what you need to be a successful Tribe (culture), what will make you successful Leaders (brand) whilst you and your organisation are going through complex Transformation in a digital age (digital).

Creating successful Tribes (culture) takes time and starts with your Vision. We work collaboratively to determine the most effective way to implement tools to transform people, processes and technology to drive innovation and transformation to align with your Vision.

Crafting your successful persona as a Leader (brand) requires self-awareness and EQ to know your strengths and developmental areas. We specialise in working with leaders to build their levels of self-awareness through our diagnostic tools to bring more mindfulness and attention to leadership styles and traits.

Flexible solutions for all your needs

ON PURPOSE TRANSFORMATION PROVIDES A TOTAL END-TO-END SOLUTION TO SUIT ALL YOUR REQUIREMENTS

LEADERSHIP DEVELOPMENT SOLUTIONS

Leading in a Digital Age requires a different type of skillset and leadership style to successfully build and lead teams to success. With so much 'noise' and information about what it takes to be a good leader, we help you to determine what works best for you.

With grace, care and attention we work with you to determine what will work best to meet your needs and requirements. In providing a wide range of specialists to work with you we are able to facilitate growth and learning in a wide range of leadership and personal development areas to ensure your success.

- Individual assessments to determine specific solutions
- Tailored programs of coaching, advisory and training
- Embedded specialists to foster collaboration
- Combined expertise of over 200 years experience
- Heart-based specialists who care about your future



CUSTOMISED SOLUTIONS

Our team care about your specific outcomes and work with you to understand what is the best mix of styles of learning, with the best delivery methods. Together we Focus on getting the greatest success and value for money

WHAT CAUSES POOR LEADERSHIP?

The key causes of poor leadership are similar globally as leaders and organisations struggle to adapt and thrive in this time of great transformation. Our research has found that the three key causes of poor leadership are:

1: Lack of Self Awareness

Leaders do not recognise that their skills and expertise are not adaptive enough for what is needed today and that they need more self awareness about who they are as a leader

2: Ongoing Stress and Strain

The ongoing stresses and strains of keeping up with new technologies and information is leading to overwhelm and overload as self-leadership and self-care become important

3: Resistance to Change

The increased rate of change means that there is less time to absorb what the change means to you personally and to accept it. Disruption is now an everyday reality



OUR SUCCESSFUL FRAMEWORK FOR GREAT LEADERSHIP

After many years of research and testing we have moved away from more complex and complicated frameworks and created a simplified framework that works best for clients:



Step 1: Clarity

Using a range of leadership diagnostic tools we jointly identify and agree what are the key pain points and developmental areas.

Some of our Diagnostic tools include:

- Mindful Leadership Strategic Plan Review
- Mindful Health Check
- The Mindful Leadership Indicator

Step 2: Strategy

Prioritising and focusing on your key strategic leadership areas to support your requirements is at the heart of our Strategy work.

Some of our Strategic Offerings include:

- Personal Branding for Success
- Strategic Planning for Digital Leadership
- Building Resilience, Teams and Success Stories

Step 3: Results

Measuring and reporting on progress to ensure a continuous cycle of improvement and innovation is embedded in our approach.

Examples of how we do this include:

- Quantitative and qualitative research
- Interviews, workshops and social media reviews



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Being a leader can be a challenging role and it is not always easy to find the right type of support to help you and your team build your leadership skills or brand.

Our specialists at On Purpose Transformation are here to serve you to be the most effective and successful leader you can be, for you to Thrive in the Digital Age.

Call our friendly team for a confidential conversation about your needs today.



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